

THE VEG POWER CHALLENGE

Birds Eye are looking for the next **Clarence Birdseye!** We want you to use your creativity and experimental natures to solve a real-world problem: **Children across the UK are not eating enough vegetables.**

90% of primary school-aged children aren't eating enough vegetables! This means children are missing out on all the amazing benefits of eating fresh and frozen vegetables.

What you have to do

Using your knowledge of vegetables, and your creative problem-solving skills, you must design an invention that helps solve the problem of children not eating enough veg. Your invention may be a new device, method or way of life that has not existed before or you may choose to look at an existing device and invent a solution that works better.

The winning design will...

1. Show that you understand why children are not eating enough vegetables and give a practical solution to the problem
2. Be original and innovative
3. Use at least one thing you've learned about frozen and fresh vegetables in your lessons
4. Have a clear explanation of how the invention (device, method or way of life) works and where you got your ideas from

Prizes

WINNER'S PRIZE:

Gardening materials for your school including a vegetable planter, a gardening tool set and an assortment of vegetable seeds, including Birds Eye pea seeds.

RUNNER'S UP PRIZE:

Birds Eye Garden Pea seed packets for their class (1 seed pack per pupil).



PUPIL NAME:

SCHOOL NAME:

SCHOOL ADDRESS:

SCHOOL POSTCODE:

PARENT / GUARDIAN EMAIL:

PARENT / GUARDIAN SIGNATURE:

I give permission for the above-mentioned child to enter The Veg Power Challenge and agree to the terms and conditions found at www.nationalschoolpartnership.com/initiatives/birdseye



How to enter

Scan and email your entries to competitions@nationalschoolpartnership.com or post them to **We are Futures, The Veg Power Challenge, 1 Paris Garden, London, SE1 8ND**. Entries must reach us by **Monday 15th July**.



DRAW YOUR INVENTION DESIGN HERE. MAKE SURE IT IS CLEARLY LABELLED.

A large, empty white rectangular area with rounded corners and a black border, intended for drawing an invention design.

USE THIS SPACE TO EXPLAIN HOW THE INVENTION WORKS AND WHERE YOU GOT YOUR IDEAS FROM.

A white rectangular area with rounded corners and a black border, containing five horizontal dotted lines for writing.